



INDIAN INSTITUTE OF INTEGRATED SCIENCE AND TECHNOLOGY

An Independent Institute Established by Sri Shirdi Sai Educational Trust (Regd)
Chennai , Tamilnadu, India

Result

Student's Name : **T.V. Govindhrajan**

Date of Birth : 13-10-1992

Father's Name : G.Venkatasan

Name of the Programme : Master of Business Administration (Marketing)

Total No. of years : Two

Status : Fresh

Category : Regular

Batch : 2013 TO 2015

Centre : Chennai

Enrollment No. : 200011106

First Year

S.No.	Code	Subject	Internal Marks (25)	External Marks (75/100)	Total Marks (100)	Result
1	PMO	Principles of Manag. and Orga. Behaviour		74	74	PASS
2	MME	Managerial Economics		71	71	PASS
3.	MAF	Accounting and Finance for Managers		78	78	PASS
4.	MMM	Marketing Management		81	81	PASS
5.	HRM	Market Analysis and Selection		83	83	PASS
6.	QTM	Quantitative Techniques for Management		70	70	PASS
7.	RRM	Marketing Organisation and Control		74	74	PASS

Total Marks

531

Second Year

S.No.	Code	Subject	Internal Marks (25)	External Marks (75/100)	Total Marks (100)	Result
1	PMC	Consumer Behaviour		81	81	PASS
2.	MTD	Methodology of Training & Development		83	83	PASS
3.	IRM	Industrial Relations Management		70	70	PASS
4.	MCM	Compensation Management		74	74	PASS
5.	MPM	Sales Management		73	73	PASS
6.	MOD	Marketing Research		61	61	PASS
7.	PRT	Project Work		59	59	PASS

Total Marks

571

Place : Chennai

Date of Issue : 15.06.2015

Controller of Examination