



# INDIAN INSTITUTE OF INTEGRATED SCIENCE AND TECHNOLOGY

An Independent Institute Established by Sri Shirdi Sai Educational Trust (Regd)  
Chennai, Tamilnadu, India

## RESULT CUM - DETAILED MARKS CARD

**NAME OF THE CANDIDATE :** RAVIKUMAR.N      **DATE OF BIRTH :** 10.04.1990      **REGISTRATION No. :** 5621BBA2011  
**SON / DAUGHTER OF :** NATARAJ.A      **ENROLLMENT No. :** MIBB 16      **YEAR / SEM :** CONSOLIDATED  
**SESSION :** 2009-2012      **COURSE WITH SPECIALIZATION :** BACHELOR OF BUSINESS ADMINISTRATION      **INSTITUTION CODE :** CH 01

The following grades were awarded to the candidate :

S.No.	Name of the Course	Credits	Grade	GPA	S.No.	Name of the Course	Credits	Grade	GPA
<b>I</b>					<b>IV</b>				
1.	Tamil - I	4	B+	7	1.	Legal Aspects of Business	4	B	6
2.	English - I	4	A	8	2.	Operation Management	4	A	8
3.	Management Principles	4	B	6	3.	Operations Research	4	B+	7
4.	Financial accounting	4	B	6	4.	Advertising & Sales Promotion	4	A	8
5.	Managerial Economics	4	B+	7	5.	Business Taxation	4	B+	7
6.	Business Environment	4	B	6	6.	Public Relations	4	B	6
7.	Communication Skills	4	B	6	7.	Digital Communication & New Media	4	A+	9
				<b>6.57</b>	8.	Business outsourcing	4	A+	9
<b>II</b>					<b>V</b>				
1.	Tamil-II	4	B	6	1.	Financial Management	4	B	6
2.	English - II	4	B	6	2.	Total Quality Management	4	B	6
3.	Organizational Behaviour	4	A	8	3.	Leadership and Team Management	4	B+	7
4.	Cost and Manag. Accounting	4	B+	7	4.	Investment Management	4	B+	7
5.	Computer skills	4	A	8	5.	Event Management	4	A	8
6.	Soft Skills	4	B+	7	6.	Data warehousing and Data Mining	4	B+	7
7.	Media and Culture	4	A	8	7.	TV Production & Programming	4	B	6
				<b>7.14</b>	<b>6.71</b>				
<b>III</b>					<b>VI</b>				
1.	Marketing Management	4	B	6	1.	Business Ethics	4	B	6
2.	Human Resource Management	4	A	8	2.	Strategic Management	4	B+	7
3.	Brand Management	4	B+	7	3.	Industrial Law	4	B+	7
4.	Business Maths and Statistics	4	B+	7	4.	E-Business Management	4	B	6
5.	Banking Theory and Practice	4	A+	9	5.	Internship and Project Work	4	A	8
6.	Training and Development	4	A	8	6.	Services Operation Management	4	B	6
7.	Evolution of Media	4	B+	7	7.	Managing Print Media	4	A	8
				<b>7.42</b>	<b>6.85</b>				
					*** End of the Statement ***				
					Grade point average <b>7.03</b>				
					Class - First Class				

Entered by

Date: 28.07.2011

  
Registrar / Controller of Examination