



# INDIAN INSTITUTE OF INTEGRATED SCIENCE AND TECHNOLOGY

An Independent Institute Established by Sri Shirdi Sai Educational Trust (Regd)  
Chennai, Tamilnadu, India

## RESULT CUM - DETAILED MARKS CARD

Name of the Candidate	D. RAJESH	Father's Name	K.DEVARAJ
Programme	BBA	D.O.B	27.03.1996
Semester / Year	Consolidated - I	Session	2011-2014
Status	REGULAR	Roll No.	15161432011

Subject Code	Subject	Marks obtained	Minimum Pass Marks	Maximum Marks
<b>SEM-I</b>				
ENG	English	75	50	100
MNP	Management Principles	69	50	100
FAC	Financial accounting	70	50	100
MNE	Managerial Economics	78	50	100
BEN	Business Environment	69	50	100
CMS	Communication Skills	64	50	100
<b>SEM-II</b>				
OGB	Organizational Behaviour	67	50	100
CMA	Cost and Management Accounting	70	50	100
PRL	Public Relations	73	50	100
OPR	Operations Research	79	50	100
CMS	Computer skills	74	50	100
MPM	Managing Print Media	75	50	100
<b>SEM-III</b>				
MMN	Marketing Management	73	50	100
HRM	Human Resource Management	62	50	100
BMN	Brand Management	78	50	100
BMM	Business Maths and Statistics	71	50	100
BTP	Banking Theory and Practice	79	50	100
TAD	Training and Development	67	50	100
TOTAL				
DIVISION				

CONTINUED IN CONSOLIDATED - II

Entered by

Date : 28.07.2014

  
Registrar / Controller of Examination





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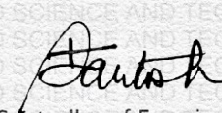
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<b>SEM-IV</b>				
LAB	Legal Aspects of Business	71	50	100
OPM	Operation Management	62	50	100
ASP	Advertising & Sales Promotion	76	50	100
BTX	Business Taxation	74	50	100
DCN	Digital Communication & New Media	75	50	100
BOS	Business outsourcing	70	50	100
<b>SEM-V</b>				
FMN	Financial Management	70	50	100
TQM	Total Quality Management	76	50	100
LTM	Leadership and Team Management	71	50	100
IMN	Investment Management	66	50	100
EMN	Event Management	67	50	100
DWD	Data warehousing and Data Mining	75	50	100
<b>SEM-VI</b>				
BSE	Business Ethics	72	50	100
STM	Strategic Management	73	50	100
INL	Industrial Law	77	50	100
EBM	E-Business Management	68	50	100
IPW	Internship and Project Work	90	50	100
SOM	Services Operation Management	75	50	100
TOTAL		2603	1800	3600
DIVISION				FIRST

Entered by

Date : 28.07.2014

  
Registrar / Controller of Examination