



# INDIAN INSTITUTE OF INTEGRATED SCIENCE AND TECHNOLOGY

An Independent Institute Established by Sri Shirdi Sai Educational Trust (Regd)  
Chennai, Tamilnadu, India

## RESULT CUM - DETAILED MARKS CARD

Name of the Candidate	SATHISH KUMAR	Father's Name	KRISHNAN
Programme	BBA	D.O.B	09.10.1995
Semester / Year	CONSOLIDATED - I	Session	2012-2015
Status	REGULAR	Roll No.	1592BBA2012

Subject Code	Subject	Marks obtained	Minimum Pass Marks	Maximum Marks
<b>SEM-I</b>				
ENG	English	75	50	100
MNP	Management Principles	69	50	100
FAC	Financial accounting	67	50	100
MNE	Managerial Economics	70	50	100
BEN	Business Environment	73	50	100
CMS	Communication Skills	77	50	100
<b>SEM-II</b>				
OGB	Organizational Behaviour	66	50	100
CMA	Cost and Management Accounting	76	50	100
PRL	Public Relations	74	50	100
OPR	Operations Research	64	50	100
CMS	Computer skills	78	50	100
MPM	Managing Print Media	76	50	100
<b>SEM-III</b>				
MMN	Marketing Management	69	50	100
HRM	Human Resource Management	75	50	100
BMN	Brand Management	74	50	100
BMM	Business Maths and Statistics	76	50	100
BTP	Banking Theory and Practice	72	50	100
TAD	Training and Development	75	50	100
TOTAL				
DIVISION				

Entered by

CONTINUED IN CONSOLIDATED - II

Date : 25.07.2019

  
Registrar / Controller of Examination





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Subject Code	Subject	Marks obtained	Minimum Pass Marks	Maximum Marks
<b>SEM-IV</b>				
LAB	Legal Aspects of Business	70	50	100
OPM	Operation Management	74	50	100
ASP	Advertising & Sales Promotion	68	50	100
BTX	Business Taxation	75	50	100
DCN	Digital Communication & New Media	64	50	100
BOS	Business outsourcing	75	50	100
<b>SEM-V</b>				
FMN	Financial Management	62	50	100
TQM	Total Quality Management	71	50	100
LTM	Leadership and Team Management	74	50	100
IMN	Investment Management	65	50	100
EMN	Event Management	74	50	100
DWD	Data warehousing and Data Mining	69	50	100
<b>SEM-VI</b>				
BSE	Business Ethics	75	50	100
STM	Strategic Management	63	50	100
INL	Industrial Law	64	50	100
EBM	E-Business Management	72	50	100
IPW	Internship and Project Work	95	50	100
SOM	Services Operation Management	80	50	100
TOTAL		2596	1800	3600
DIVISION				FIRST

Entered by

Date : 25.07.2019

  
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