



# INDIAN INSTITUTE OF INTEGRATED SCIENCE AND TECHNOLOGY

An Independent Institute Established by Sri Shirdi Sai Educational Trust (Regd)  
Chennai, Tamilnadu, India

## RESULT CUM - DETAILED MARKS CARD



**NAME OF THE CANDIDATE :** SARAVANAKUMAR, P  
**DATE OF BIRTH :** 18.12.1983  
**REGISTRATION No. :** 21000111273  
**SON / DAUGHTER OF :** Mr. PALANIVEL. K  
**ENROLLMENT No. :** MIBB 11  
**YEAR / SEM :** CONSOLIDATED  
**SESSION :** 2002-2005  
**COURSE WITH SPECIALIZATION :** BACHELOR OF BUSINESS ADMINISTRATION  
**INSTITUTION CODE :** CH 01

The following grades were awarded to the candidate :

S.No.	Name of the Course	Credits	Grade	GPA	S.No.	Name of the Course	Credits	Grade	GPA
<b>I</b>					<b>IV</b>				
1.	Tamil - I	4	B+	7	1.	Legal Aspects of Business	4	B	6
2.	English - I	4	A	8	2.	Operation Management	4	A	8
3.	Management Principles	4	B	6	3.	Operations Research	4	B+	7
4.	Financial accounting	4	B	6	4.	Advertising & Sales Promotion	4	A	8
5.	Managerial Economics	4	B+	7	5.	Business Taxation	4	B+	7
6.	Business Environment	4	B	6	6.	Public Relations	4	B	6
7.	Communication Skills	4	B	6	7.	Digital Communication & New Media	4	A+	9
<b>7.5</b>					8.	Business outsourcing	4	A	9
<b>II</b>					<b>V</b>				
1.	Tamil-II	4	B	6	1.	Financial Management	4	B	6
2.	English - II	4	B	6	2.	Total Quality Management	4	A	8
3.	Organizational Behaviour	4	A	8	3.	Leadership and Team Management	4	B	6
4.	Cost and Manag. Accounting	4	B+	7	4.	Investment Management	4	B+	7
5.	Computer skills	4	A	8	5.	Event Management	4	A+	9
6.	Soft Skills	4	B+	7	6.	Data warehousing and Data Mining	4	A	8
7.	Media and Culture	4	A	8	7.	TV Production & Programming	4	B	6
<b>7.00</b>					<b>VI</b>				
<b>III</b>					<b>7.9</b>				
1.	Marketing Management	4	B	6	1.	Business Ethics	4	B	6
2.	Human Resource Management	4	A	8	2.	Strategic Management	4	B	6
3.	Brand Management	4	B	6	3.	Industrial Law	4	A	8
4.	Business Maths and Statistics	4	B+	7	4.	E-Business Management	4	B+	7
5.	Banking Theory and Practice	4	A+	9	5.	Internship and Project Work	4	A	8
6.	Training and Development	4	A	8	6.	Services Operation Management	4	B+	7
7.	Evolution of Media	4	B	6	7.	Managing Print Media	4	A	8
<b>7.9</b>					<b>7.00</b>				

Class - First Class

Entered by

Date : 27.06.2005

Registrar / Controller of Examination